

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES
DURING FEBRUARY 2023**

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	FEBRUARY 2023	Andhra Cuisine Awareness	Various preparations of Andhra Cuisine were displayed and students of HSRT, Diploma and B.Sc. were educated about these preparations while they were having a tour of this 'Display of Delicacies'.	Andhra Pradesh	136	



SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF FEBRUARY 2023

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	26	48	126	126	1886
2	INSTAGRAM IHM Gurdaspur Page	322	146	526	526	877