## ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES DURING FEBRUARY 2023

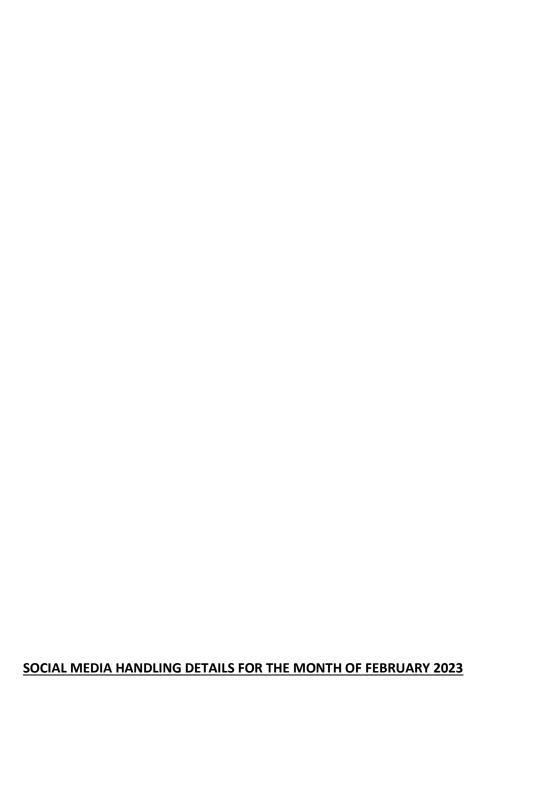
| Sr.<br>No | Activities by India Tourism Offices / CIHMs / IITTM | Month of<br>Activity | Proposed Activity           | Details of the Activity   | Paired States involved | No. of<br>Participants<br>/ Attendees | Any other relevant information |
|-----------|---|----------------------|-----------------------------|---|------------------------|---------------------------------------|--------------------------------|
| 01        | IHM<br>Gurdaspur                                    | FEBRUARY<br>2023     | Andhra Cuisine<br>Awareness | Various preparations of Andhra Cuisine were displayed and students of HSRT, Diploma and B.Sc. were educated about these preparations while they were having a tour of this 'Display of Delicacies'. | Andhra<br>Pradesh      | 136                                   |                                |











| S.No | Social Platform   | Likes | Engagements | People<br>Reached | views | Followers |
|------|---|-------|-------------|-------------------|-------|-----------|
| 1    | Facebook IHM<br>Gurdaspur<br>page/EBSB<br>facebook page | 26    | 48          | 126               | 126   | 1886      |
| 2    | INSTAGRAM IHM<br>Gurdaspur Page                         | 322   | 146         | 526               | 526   | 877       |